

FOR IMMEDIATE RELEASE

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“SHINE THE LIGHT PROJECT”
ShureLine Electrical & The Right Bottle of Smyrna, Delaware
kicks off “Hurricane Sandy” Relief Campaign!

SMYRNA, DE (November 06, 2012)— Local businesses, ShureLine Electrical, and The Right Bottle, have decided to partner in an endeavor to give relief through resources to our Northeastern neighbors. Witnessing the dire devastation in the shadow of Hurricane Sandy, ShureLine Electrical and The Right Bottle, are combining forces to facilitate the collection of needed supplies.

Understanding the considerable need for struggling families to get through these dark and desperate days; the duo have dubbed their efforts, “*Shine the Light Project*”. They have designated two drop off collection locations for their efforts. The first is located at ***The Right Bottle Liquor Store***. Here, they are asking patrons to bring in ***flashlights and batteries***, a commodity very much in need. We will accept drop off’s ***during store hours found on the website @ www.RightBottle.com***. The store is located off Route 1, Exit 114, Simons Corner Shopping Center, Exit 114 off Route 1, 699 Jimmy Drive, Smyrna, Delaware, 19977.

In addition to flashlights and batteries, ***ShureLine Electrical*** will be setting a second location at their shop in the ***Smyrna Business Park***, 100 Artisan Drive, Smyrna, Delaware, 19977. Though many supplies are needed; ShureLine Electrical will be focusing on collecting ***portable generators***. Generators are needed to help pump out enormous amounts of water from still submerged homes. ShureLine Electrical will be loading up a truck from their shop and delivering these items to a designated region of New Jersey and or New York in coordination with The Red Cross.

Other urgent ***supplies*** desperately needed are ***trash bags, rubber gloves, rubber boots, water, hats, gloves, scarves***. ShureLine Electrical Marketing Representative

Angela Vicario, added, "We will be happy to accept any of these items and urge our Delawarean friends, neighbors, and local businesses, to please give generously throughout this relief effort." The collection drop offs will be up and ready to go, as of, **November 12, 2012**, we will continue to collect items Monday through Friday from **8am to 3:30** and over the next few weeks at ShureLine's Offices until which time our truck has been loaded -- the sooner the better!

Tim Murray, VP of Sales added, "Knowing the way Delaware Cares, – we're sure to make this campaign a success and we offer our sincere thanks from the Entire Team from ShureLine Electrical and The Right Bottle for your anticipated support!"

About ShureLine Electrical:

ShureLine Electrical Company, a local company with offices in Newport, Smyrna, and Georgetown, Delaware, provides on time reliable service around the clock for Residential, Commercial and Industrial Electrical needs throughout the State of Delaware. "A Creative Team Committed to Your Vision, Relationships and Superior Results."

For more information ShureLine Electrical, call **302-389-1114** or visit the website at www.shurelineelectrical.com.

About The Right Bottle:

About THE RIGHT BOTTLE

The Right Bottle is headquartered off Exit 114 of Route 1 in Simons Corner Shopping Center, 699 Jimmy Drive, Smyrna, DE 19977. Not just your average liquor store, The Right Bottle provides Delawareans with Kent County's top selection of Wines. In addition, they focus their good fortune and energies as advocates toward diverse local philanthropic endeavors throughout the state including help for hurricane Sandy victims, several fundraisers for Delaware Breast Cancer Coalition, The Gibby Art Center in Middletown, The Leukemia Research Foundation, Ducks Unlimited, and numerous other charitable events. For more information on upcoming events, please visit

www.rightbottle.com or call The Right Bottle at 302-653-6131.

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