

Simons Corner Shopping Center 699 Jimmy Drive Smyrna, DE 19977 (302)653-6131 www.rightbottle.com

FOR IMMEDIATE RELEASE

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THERE'S A NEW FACE IN TOWN!



Jeannine Klingenschmitt, Manager @ The Right Bottle

SMYRNA, DE (November 05, 2012) — The Right Bottle, Smyrna's premier liquor store, is excited and proud to introduce their new store manager, Jeannine Kleingenschmitt! Many of you will recognize her friendly face as our store's wine aficionado. In searching for a new store manager, they were thrilled to appoint her to the "top" store manager position!

Jeannine comes to us from Tampa, Florida, where she was born and raised. She moved to Delaware two years earlier with her husband, Trevor, a Senior Airman stationed at the Air Force Base in Dover, Delaware. In Florida, Jeannine worked at a local restaurant, serving up her special brand of "joi de vie" (*joy of life*); which we have all come to know and love!

Jeannine is currently studying at Wilmington University, where she has earned her accreditation in "World of Wines". Jeannine stated; "I am drawn to wine because of their unique qualities. I love how no two wines are quite the same. The dimensions and character levels each wine portrays is truly individual!" In addition she relayed, her favorite facet of working at the Right Bottle is by far, the clientele! She said, "I find so much joy in helping our customers find just the right wine, for just the right occasion!"

To help in the welcome celebration for the new store manager, The Right Bottle has initiated a new Celebrations Campaign! The store is inviting everyone to join them on their Website and Facebook Page to share their Celebrations! Visit the website for details at www.RightBottle.com. Or, visit their facebook page at www.facebook.com/TheRightBottle to join in on the fun! Post your stories, photo's and upcoming celebrations and play along for great prizes and discounts!

About THE RIGHT BOTTLE

The Right Bottle is headquartered off Exit 114 of Route 1 in Simons Corner Shopping Center, 699 Jimmy Drive, Smyrna, DE 19977. Not just your average liquor store, The Right Bottle provides Delawareans with Kent County's top selection of Wines. In addition, they focus their good fortune and energies as advocates toward diverse local philanthropic endeavors throughout the state including help for hurricane Sandy victims, several fundraisers for Delaware Breast Cancer Coalition, The Gibby Art Center in Middletown, The Leukemia Research Foundation, Ducks Unlimited, and numerous other charitable events. For more information on upcoming events, please visit <u>www.rightbottle.com.or</u> call The Right Bottle at 302-653-6131.

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