



Simons Corner Shopping Center
699 Jimmy Drive
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FOR IMMEDIATE RELEASE

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**LOCAL SMYRNA BUSINESSES ALONG WITH
SMYRNA FIREHOUSE HOST FOOD BANK COLLECTION!**

“A Holiday Food Drive”

SMYRNA, DE (November 18, 2011)— The Right Bottle of Smyrna a local retailer providing Delawareans with Kent County’s top selections of wine, has set forth a food drive campaign to benefit our local community. They hope to encourage customers and community members coming in to purchase “spirits” to help lift the “spirits” of those in need by bringing in canned goods and or non-perishable food items. Food supplies are dwindling and knowing the importance and need for replenishment, we are hoping to help boost supplies working alongside Smyrna Firehouse in their efforts. Help us eliminate hunger this holiday by giving generously to those in need. The food drive will continue until December 17, 2011 when the Smyrna Firehouse will pick up from the store and prepare the delivery to our local food bank. Food will be used and distributed to local community residents in need throughout the year.

“We are hoping for much success in collecting food this holiday understanding the need is plentiful in these difficult times.” “We are thrilled and happy to do our part to help give back,” management added.

About THE RIGHT BOTTLE

The Right Bottle is headquartered off Exit 114 of Route 1 in Simons Corner Shopping Center, 699 Jimmy Drive, Smyrna, DE 19977. Not just your average liquor store, The Right Bottle provides Delawareans with Kent County's top selection of Wines. In addition, they focus their good fortune and energies as advocates toward diverse local philanthropic endeavors throughout the state including several fundraisers for Delaware Breast Cancer Coalition, The Gibby Art Center in Middletown, The Leukemia Research Foundation, Ducks Unlimited, and numerous other charitable events. For more information on upcoming events, please visit www.rightbottle.com.or call The Right Bottle at 302-653-6131.

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